



UBM



## Transforming the Future of Healthcare at UBM's Advanced Design and Manufacturing Event in Boston May 3-4, 2017

### BIOMEDevice Boston Conference Puts Sensors, Healthcare IOT, and Product Development in the Spotlight

**Santa Monica, CA (March 8, 2017)** – UBM today announced its Advanced Design and Manufacturing event in Boston, taking place May 3-4, 2017 at the Boston Convention & Exhibition Center. The May event is comprised of four co-located expos, including [BIOMEDevice Boston](#), [Design & Manufacturing \(D&M\) New England](#), [Embedded Systems Conference \(ESC\) Boston](#), and [PLASTECH New England](#). UBM's Advanced Design and Manufacturing events are the premier place to connect with industry executives, gain access to the largest showcase of suppliers across multiple industries, and become inspired by unmatched educational conferences and expo floor content.

Presented by UBM's *Medical Device + Diagnostic Industry (MD+DI)* and *Qmed* media brands, the BIOMEDevice Boston Conference is comprised of three tracks focused on Product Development, Emerging Sensor Technology, and Healthcare IoT. Program highlights include sensor use for effective treatment, improving care at the device level, new wearable technology, how the Internet of Things (IoT) is driving medical devices, and understanding the unmet needs for better patient care.

"2017 has been a groundbreaking year for UBM's Advanced Design and Manufacturing events. We have put a major emphasis on offering content that will have a lasting impact on our visitors. We look forward to continuing this trend in Boston with a strong, early offering of forward-thinking and insightful content that can be experienced at the event," said Nina Brown, Vice President, Events, UBM.

The current list of participating organizations and companies is a veritable who's who list of medtech and healthcare influencers that includes Boston Children's Hospital, Brigham and Women's Hospital, Johnson & Johnson, Partners HealthCare, Proto Labs, Philips Healthcare/Philips HealthTech, Rest Devices, Inc., Tufts University School of Medicine and Valencell, among others.

Key sessions at BIOMEDevice Boston include:

- **The Emerging Technology Experiment: Defining the Future of Connected Health**, presented by Joseph Kvedar, M.D., Vice President, Connected Health, Partners Healthcare: This presentation is focused on how Partners Healthcare is validating connected health programs and making positive behavior change and improved health outcomes through technology a reality.
- **Accelerating Innovation Through Collaboration-Building the Team to Build Your Device**, presented by Maria Shepherd, President, Medi-Vantage: Take a thorough look into how industry partners are leveraged to bring a medical device to market and recognize how to select the right partners to create a perfect team to create a medical device.
- **Alexa Will See You Now: IoT Technology for the Next Generation**, presented by Matt Murray Innovation Lead/ Innovation & Digital Health Accelerator, Boston Children's Hospital: Learn how Boston Children's Hospital is leveraging new technology such as the Amazon

Echo to give health advice to patients while discovering what the future holds for similar voice-controlled devices.

Additional sessions, speakers, and expo floor content for the show and conference will be announced in the coming weeks. To learn more about UBM's Advanced Design and Manufacturing event in Boston, please visit: [biomeddevice.mddionline.com/conference-biomed](http://biomeddevice.mddionline.com/conference-biomed)

To register for UBM's Advanced Design & Manufacturing Event in Boston and save on early bird pricing before March 31, please visit: [boston.am.ubm.com/2017/registrations/BIOMED](http://boston.am.ubm.com/2017/registrations/BIOMED)

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#### **About Advanced Manufacturing Expos & Conferences**

UBM's Advanced Manufacturing portfolio is the leading B-to-B event producer, publisher, and digital media business for the world's \$3 trillion advanced, technology-based manufacturing industry. Our print and electronic products deliver trusted information to the advanced manufacturing market and leverage our proprietary 1.3 million name database to connect suppliers with buyers and purchase influencers. We produce more than 50 events and conferences in a dozen countries, connecting manufacturing professionals from around the globe. The Advanced Manufacturing portfolio is organized by UBM plc. UBM is the largest pure-play B2B Events organizer in the world. Our 3,750+ people, based in more than 20 countries, serve more than 50 different sectors. Our deep knowledge and passion for these sectors allow us to create valuable experiences which enable our customers to succeed. Please visit [www.ubm.com](http://www.ubm.com) for the latest news and information about UBM.

#### **About UBM**

UBM plc is the largest pure-play B2B Events organizer in the world. In an increasingly digital world, the value of connecting on a meaningful, human level has never been more important. At UBM, our deep knowledge and passion for the industry sectors we serve allow us to create valuable experiences where people can succeed. At our events people build relationships, close deals and grow their businesses. Our 3,750+ people, based in more than 20 countries, serve more than 50 different sectors – from fashion to pharmaceutical ingredients. These global networks, skilled, passionate people and market-leading events provide exciting opportunities for business people to achieve their ambitions. For more information, go to [www.ubm.com](http://www.ubm.com); for UBM corporate news, follow us on Twitter at @UBM, UBM Plc LinkedIn