

April 24, 2017

PaladinID launches The Great Tom Brady Jersey Hunt at Boston Convention Center

PaladinID, LLC, New England's leading RFID label provider, sponsors "The Great Tom Brady Jersey Hunt" at DMNE on May 3rd - May 4th at the Boston Convention Center. Using RFID #track and #trace technologies; Alien Technology, Cellotape Smart Products and PaladinID are giving away two Tom Brady jerseys at the Design & Manufacturing New England Show. Using RFID authentication and validation technology, attendees will participate for a chance to win one Tom Brady jersey each day of the show.

Join us at Booth #1033 for an interactive RFID experience and learn how to authenticate, validate and locate your products in pharma-lab, factory and warehouse environments.

[PaladinID](#) develops and supports high-performance bar code labeling applications. We work with our clients to "Make Your Mark" by providing the expertise and tools necessary to create an entire product label printing solution.

[Alien Technology](#)

Alien solves the Identification of Things™ (IoT) through the provision of UHF passive RFID transceiver chips, tags, inlays & labels, fixed & mobile readers and a full range of related professional services. These solutions are implemented in industries such as consumer packaged goods, retail apparel, manufacturing, transportation, airports and cargo logistics, government and defense, and more. Alien's facilities include corporate headquarters in San Jose, CA; the Alien RFID Solutions Center in the Dayton, OH region; and a sales office in Shanghai, China.

[Cellotape SmartProducts](#)

With over 60 years of expertise, and located in the heart of Silicon Valley, Cellotape Smart Products is the leader in creating products that integrate NFC and RFID – "RF technologies"; allowing for frictionless two-way communications between the physical and digital worlds and access to the cloud.

